

SARAIN ROBBINS

GRAPHIC DESIGNER, VISUAL STORYTELLER

ABOUT ME

I'm Sarain Robbins, a Junior Graphic Designer specializing in brand strategy, marketing design, and visual storytelling. I'm skilled in Photoshop, Illustrator, After Effects, Premiere Pro, Wix, and Canva; with additional strengths in motion design, video editing, and writing.

CONTACT

✉ sarainrobbins@gmail.com

🌐 sosarain.com

SOFTWARE SKILLS

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Canva
- Wix

PROFESSIONAL SKILLS

- Concept Development
- Creative Direction
- Visual Storytelling
- Brand Strategy & Design
- Marketing Design
- Detail Oriented
- Project Management
- Campaign Design

WORK EXPERIENCE

BRAND STRATEGY & DESIGN (FREELANCE)

Koinonia Company

July 2026 – Sept 2026

Developed the brand's messaging, voice, tone and visual identity for Koinonia Co., an event planning business in Savannah, GA, aligning the brand strategy and creative direction with its business goals and target audience. Produced branded social media content and assets to support the brand's visual communication across various touchpoints.

WEB, UI & GRAPHIC DESIGNER (HYBRID)

First Bryan Baptist Church

Jan 2025 – Current

Led the church's visual rebrand, establishing a cohesive brand identity where no formal branding system previously existed. Crafted a submark logo to support brand responsiveness across various applications. Designed layouts and visual assets for church app and website features, crafted promotional and marketing collateral. Directed a comprehensive visual rebrand, establishing a cohesive brand identity where no formal system previously existed.

EDUCATION

BACHELOR OF FINE ARTS IN MOTION MEDIA DESIGN

Savannah College of Art & Design

2020–2024

HONORS & ACCOMPLISHMENTS

SCAD Deans List

2020–2024

[Magazine Article with Canvas Rebel](#)

[Magazine Article with VoyageSavannah](#)